



<b>Name of Degree or Certificate:</b>	<b>General Marketing Certificate</b>
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	HIGH SCHOOL	COLLEGE
1. How much time do you spend on your homework each week?	1-2 hours	3-4 hours
2. How often do you study for your classes?	Once a week	Several times a week
3. How do you feel about your grades?	Satisfied	Dissatisfied
4. How do you feel about your teachers?	Respectful	Disrespectful
5. How do you feel about your classmates?	Friendly	Unfriendly
6. How do you feel about your school?	Like it	Don't like it
7. How do you feel about your future?	Optimistic	Pessimistic
8. How do you feel about your life?	Satisfied	Dissatisfied
9. How do you feel about your family?	Close	Distant
10. How do you feel about your friends?	Close	Distant
11. How do you feel about your hobbies?	Enjoy them	Don't enjoy them
12. How do you feel about your health?	Good	Poor
13. How do you feel about your appearance?	Good	Poor
14. How do you feel about your personality?	Good	Poor
15. How do you feel about your intelligence?	Good	Poor
16. How do you feel about your skills?	Good	Poor
17. How do you feel about your knowledge?	Good	Poor
18. How do you feel about your attitude?	Good	Poor
19. How do you feel about your behavior?	Good	Poor
20. How do you feel about your character?	Good	Poor

**Note:** College credit can be earned in high school through concurrent enrollment. Other high school courses provide a knowledge base for college programs. This is a regional agreement; some of these classes may not be available i

CTE Pathway Course	CTE Course Type	CIP #	High School Suggested CTE Pathway Courses	H S Credit	Concurrent College Credit	College Course #	College Major Course Requirements	College Credit
X	F	08.0705	Retail Management or Retailing	0.5				
X	F	08.0708	Marketing Semester	Prep 0.5	3	MGMT 2550	Marketing Essentials	3
X	E	08.9904	Advertising/Promotion	0.5				
X	E	08.0710	Customer Service	0.5				
X	E	08.0601	Economics	Prep 0.5		ECON 2010	Micro Economics	3
X	E	08.0301	Entrepreneuership	0.5				
X	E	08.0101	Fashion Merchandising	0.5				
X	E	08.0101	Fashion Merchandising, Advanced	0.5				
X	E	08.0211	Leadership Principles	0.5				
X	E	02.0709	Marketing, Advanced	0.5				
X	E	08.1701	Real Estate	0.5				
X	E	08.0705	Retailing	0.5				
X	E	08.0903	Sports & Entertainment Marketing	0.5				
X	E	52.0312	Accounting I	Prep 0.5				
X	E	52.0211	Business Management	0.5				
X	E	52.0441	Business Law	Prep 0.5				
X	E	32.0199	Student Internship	0.5				
X					1	BUS 1060	Pre-employment Seminar	1
X					3	BUS 1370	Human Relations	3
X					4	Choose 1	BUS 1030, MATH 1050, 1090, 1100	3 or 4
X							STAT 2040	
X					3	Choose 1	MRKT 1510, MGMT 2600	3
X							Choose 10-11 Credits from below	
X					3	ACCT 2010	Financial Accounting	3
X					3	ACCT 2020	Managerial Accounting	3
X						ECON 2020	Macro Economics	3
X					3	MGMT 2050	Business Law	3
X					3	CIS 2400	Word Processing	3
X						MATH 1100	Business Calculus	3
X						STAT 2040	Business Statistics	4
X					2	CIS 2450	Spreadsheets	2
<b>Total potential credits earned in High School:</b>					<b>32</b>	<b>Total credits required for Degree/Certificate:</b>		<b>32</b>

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